

SPROUT

New Chapters

2019 Annual Report



“As adults, we get to experience our kids’ fascination with discovering the world up close! [Reading] creates a closeness and an opportunity to step back into our “kid imagination” as we make voices, sound effects and discover new worlds alongside our kiddos.”

Mom of Isla age 1
Enrolled in Imagination Library



Letter from the ED & Board Chair

Our Next Chapter

2019 has been a great chapter in the Sprout story, thanks to YOU! Together we accomplished so much to be proud of: children reached new developmental milestones in pediatric therapy, moms and dads learned new skills in parenting classes, and new donors made the commitment to support babies and little kids. And, as an organization, we have made similar strides. We worked tirelessly to ensure adequate staffing and technology to provide a full array of Sprout services.

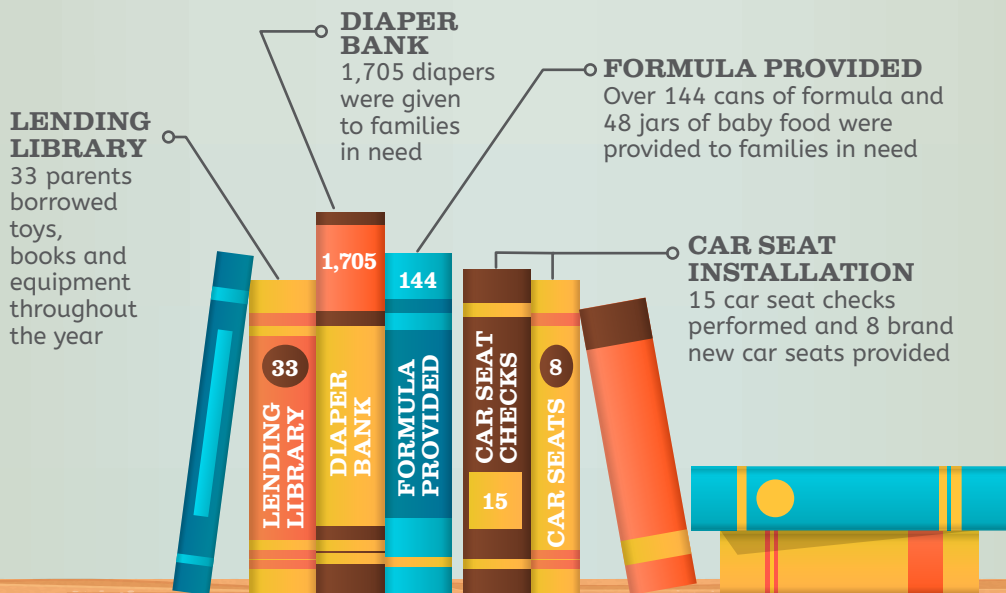
But none of this - the programs, the staffing, or the impact would be possible without your support. Whether you're new to Sprout, or you've been with us for the last 33 years, we're proud to have you as part of our story. And, we're humbled by your commitment to supporting families in writing a resourceful early childhood chapter of their lives.

With thanks,

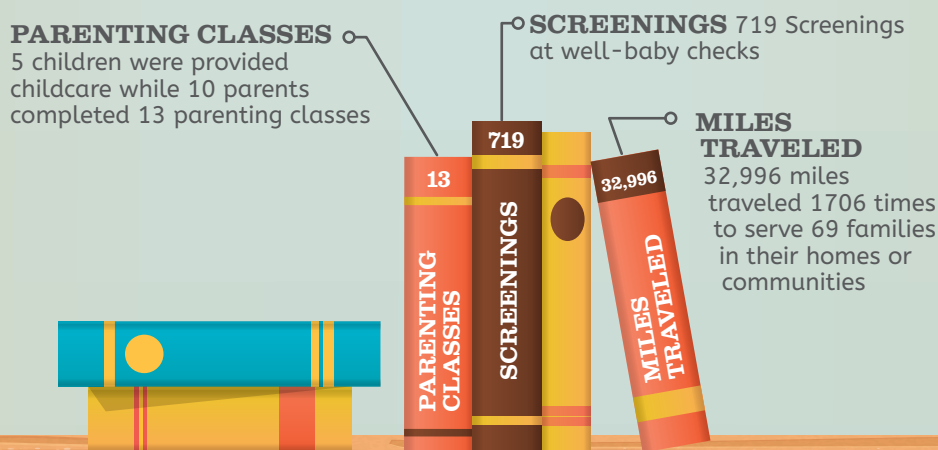
Jill Lush, Executive Director
Susie Amundson, Board President



New Parent Resources



New Child Development Skills



*“[I love] interacting with Alice
and pointing out the different
things depicted on the pages.”*

Dad of Alice age 2

Enrolled in Imagination Library

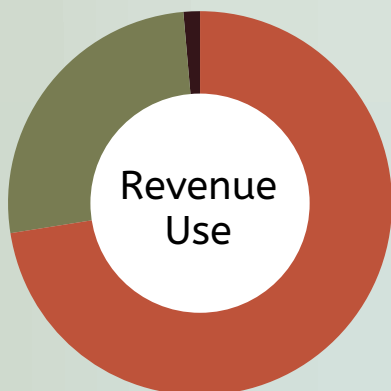


“Books are important for our children to develop language at an early age, and imagination and empathy as they grow older. We’re grateful to Sprout because it gave us an opening to meet other families.”

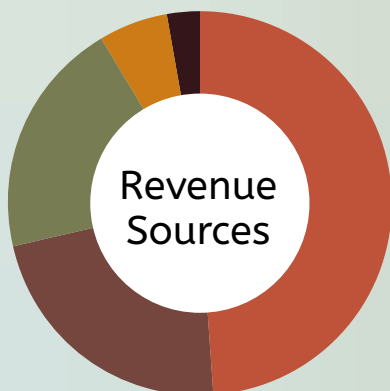
Mom of Seamus age 1
Enrolled in Imagination Library



Financials



Program 72.6%
General & Admin 26.2%
Fundraising 1.2%

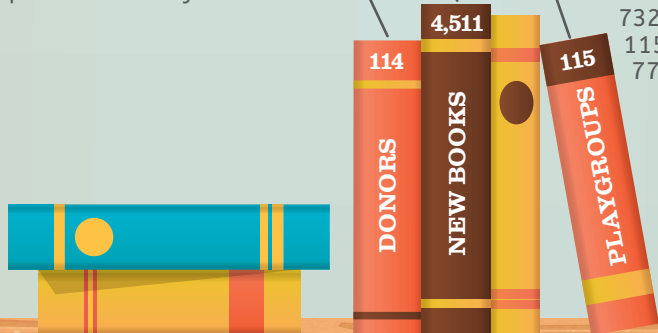


State \$272,686
Federal \$111,387
Donations \$31,702
Foundations \$16,170
Earned Rev \$126,288

**NEW DONORS TO
MAXIMIZE IMPACT**
114 Donors supported
Sprout financially

NEW BOOKS PROVIDED
4,511 brand new books in the
mail to 515 kids

**NEW FRIENDS IN
THE COMMUNITY**
732 parents attended
115 playgroups with
775 babies and kids





SPROUT

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“Books are the most important thing in our home. Chloe has always enjoyed being read to and it will be something she enjoys for the rest of her life.”

Mom of Chloe age 2

Enrolled in Imagination Library